

M A R C U S V I L J O E N

ART DIRECTOR / PHOTOGRAPHER / UI/UX DESIGNER / OUT OF THE BOX THINKER

EMPLOYMENT HISTORY

ART DIRECTOR:

2016 to date
New Media
newmedia.co.za

ADVERTISING DESIGNER:

2015 to 2016
Associated Media
closed down

JUNIOR DESIGNER :

2014 to 2015
Art Africa
artafricamagazine.org

CHEF APPRENTICESHIP:

2011
Cape Grace
capegrace.com

EDUCATION

Media24 futureskills program
Incl. Agile Project Management,
Design Thinking, Systems thinking,
game design
Friends of design 2020-2021

BA Communication Science degree
Unisa 2012-2016

Desktop Publishing
Incl. UX/UI; HTML; Javascript;
Wordpress
Friends of design 2016

*Advanced diploma in
Photography*
City varsity 2011-2012

*Advanced food and wine
diploma*
Hurst campus 2010-2011

PORTFOLIO



ABOUT ME

I am a passionate and dedicated creative individual who has the relevant qualifications, work experience and skills to bring value to your company. With my skillset I can amplify your current successful business strategy to new heights within the future.

I have eight years' experience working in the Media industry, including Digital design and print. I am a detailed, orientated individual, and I thrive in an environment where no day is the same. I am always striving to think beyond the visually obvious; thus, I am great with conceptualising and coming up with innovative ideas. I have developed my talents and experience as a conceptual thinker, organiser, designer and researcher. I am currently an Art Director at New Media, where I work on a wide variety of brands such as Vodacom, VISI, Food24, MediClinic, Cipla, to name a few.

I graduated with a BA Communications degree at UNISA. I have also received an Advanced Diploma in Photography, as well as an Advanced Diploma in Food and Wine. One of my passions is to be involved in social responsibility projects within communities, mainly focusing on animal welfare. Through my love for Media and Animals, I have created an online e-commerce store called: To the Bone. To the Bone is a doggie lifestyle shop made by dogs for dog lovers, where we sell products to fund animal related projects.

Furthermore, I am a fast learner, and I adapt quickly. I'm an amicable person that loves working with people. I am a team player, and the team can always count on me to do my work beyond expected.

In closing, I would love to be able to discuss how I can benefit your company.

SOFT SKILLS

Communication
Creativity
Time management
Conflict resolution
Active listening
Flexibility
Mediating
Collaborator
Resilience

HARD SKILLS

Design software.
Adobe suit:
Photoshop; Lightroom; Bridge;
InDesign; Adobe Experience and
Illustrator)

Windows suit:
Microsoft Word; Microsoft
PowerPoint; Microsoft Excel;
Microsoft Outlook; Microsoft Teams

Website software:
Wordpress; Figma; Wix

Darkroom:
Film; film development;
darkroom printing and
development

Colour theory; typography;
composition; Graphic Design